



# SPONSORSHIP OPPORTUNITIES

MACON, GA

OCTOBER 2015

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## The Event:

P&C Industry Day (formerly known as I-Day), is an annual event hosted by the Middle Georgia CPCU Society, for the purposes of recognizing recent designees, providing a variety of educational presentations, and a networking opportunity for anyone involved in the property and casualty insurance industry in the Middle Georgia area.

## The Attendees:

Attendees of this event will come from all corners of the P&C industry, including underwriting, sales, actuarial, claims, accounting, and insurance operations. There will be representation from national and regional carriers with offices in the area, as well as independent agencies. The anticipated turnout for this year's event is set for approximately 100 attendees.



MIDDLE GEORGIA CHAPTER

The Middle Georgia CPCU Society Chapter is a community of credentialed property and casualty insurance professionals who promote excellence through ethical behavior and continuing education.

The CPCU Society is committed to providing resources, educational programs, and Middle Georgia CPCU Society Chapter leadership opportunities that attract talent and enable individuals to expand their technical insurance skills and business capabilities in order to improve the overall performance of the insurance industry, while adhering to the highest ethical standards.

The Middle Georgia CPCU Society Chapter's members hold the Chartered Property Casualty Underwriter (CPCU) designation, which is conferred by The Institutes and requires passing rigorous undergraduate and graduate-level exams, meeting an experience requirement, and agreeing to be bound by a strict code of professional ethics.

## SPONSORSHIP OPPORTUNITIES

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### Main Event Sponsor

\$1500

- ✓ Prominent logo/mention on all advertising, materials and communications
- ✓ Full page ad in event program
- ✓ Listed as Main Event sponsor on our website
- ✓ Exhibit table
- ✓ Up to 10 minute presentation during event
- ✓ Attendance and meals for 2 attendees

*(May be more than one Main Event sponsor – will negotiate exclusivity if requested.)*

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### Event/M meal Sponsor

\$1000

- ✓ Meal sponsor (breakfast or lunch)
- ✓ Ad at serving tables – “Breakfast/Lunch Provided By Your Business”
- ✓ Listed as Event/M meal Sponsor in event program and on our website
- ✓ Exhibit table
- ✓ Up to 5 minute presentation during event
- ✓ Attendance and meals for 2 attendees

*(May be more than one event/meal sponsor)*

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### Break Sponsor

\$500

- ✓ Ad at refreshment tables – “Refreshments provided by Your Business”
- ✓ Listed as Break Sponsor in event program and on our website
- ✓ Exhibit table

*(Additional charge if meals provided)*

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### Exhibitor

\$250

- ✓ Exhibit table
- ✓ Listed as a sponsor in the event program and on our website

*(Additional charge if meals provided)*

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### CONTACT

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